



Ray Super Remote Named as CES 2016 Innovation Awards Honoree

New York, NY, November 16, 2015 – Ray Enterprises today announced that its Ray Super Remote, the first touchscreen universal remote of its kind, has been named a CES 2016 Innovation Honoree. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting-edge products across 27 categories.

The Ray Super Remote is an intuitive, touchscreen universal remote control for the Internet generation. Ray's custom hardware and powerful, yet easy-to-use software is designed to replace all the remotes in the living room and delivers search and discovery of TV content in fun and easy ways allowing the entire family to share control of connected home devices. Compatible with most TV set ups, Ray utilizes Wi-Fi, Bluetooth and infrared and easily connects and controls thousands of devices, including HDTVs, DVRs, set-top boxes, streaming media players, gaming consoles and connected home devices. Ray's custom remote functionality seamlessly switches between devices and sources with a tap of the screen.

"We are honored to be included in CES's 2016 Innovation Awards. The Ray Super Remote grew out of my personal desire to find a simpler way to find content across multiple platforms without having to use a multitude of archaic remote controls," said David Skokna, Ray's CEO. "With the Ray Super Remote, we've created one device to control the entire living room experience along with the ability to personalize content searches with a device that is familiar in format, easy to use and simplified."

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)TM, the producer of CES 2016, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

The Ray Super Remote will be displayed at CES 2016, which runs Jan. 6-9, 2016, in Las Vegas. A selection of honorees will also be displayed at CES



Unveiled New York, which features dozens of exhibitors and networking opportunities and runs 4:30-7:30 PM November 10 at the Metropolitan Pavilion in New York.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, how the design and innovation of the product directly compares to other products in the marketplace and unique/novel features present. Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting-edge tech products and services coming to market.

CES 2016 Innovation Honoree products are featured on CESweb.org/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About Ray Enterprises

Ray Enterprises is a consumer technology company focused on developing the next generation of hardware and software products. Started in 2012 (by David Skokna), Ray's vision is to breathe new life into everyday objects. The first creation is the Ray Super Remote: an intuitive, touchscreen universal remote control for the Internet generation. An elegant game-changer, Ray lets you search and discover TV content, and controls thousands of devices including HDTVs, DVRs, set-top boxes, streaming media players, gaming consoles and more. A perfect marriage of hardware and software makes Ray an unrivaled TV remote for today's connected home. The Ray team is comprised of industry-leading product designers, technologists, and marketers headquartered in New York City. For more info, please visit www.ray.co.